This project proposal consists of research, best practices, and suggestions concerning the development and implementation of the Huntsman Business Skills Center (HBSC), a program partnering business and higher education, within the Jon M. Huntsman School of Business (Huntsman School) at Utah State University (USU). The proposal addresses experiential learning and why it is important to re-integrate it into the curriculum within the Huntsman School via the HBSC. When fully developed, the HBSC would offer students the opportunity to learn and develop high-demand business skills through the bridging of classroom experiences with real-world projects, internships, and leadership trainings. The HBSC would work in tandem with industry-leading businesses to ensure Huntsman School programs are meeting industry needs while upholding the mission and vision of both USU and the Huntsman School. With the addition of experiential learning, Huntsman School students would likely graduate with the necessary skills to excel in today's competitive marketplace.